



# NIPDB Pavilion

2023 Dealbook

# STARTUPS

## Edu-Game Namibia

Investment Ask (\$)	: \$800 000
Investment Stage	: Seed
Employees	: 5-25
Year Founded	: 2022
Country/Region	: Namibia

### Edu-Game Namibia | Tataleni Ilonga

Edu-Game Namibia is a game development academy specifically designed to teach and train individuals in the field of game development. These academies aim to provide comprehensive and focused instruction on various aspects of game creation, including programming, design, art, audio, production, and project management.

#### Explain your unique selling proposition (USP):

We teach different aspects of Game Development to Primary and High School students and we are planning to expand to university students and adults.

#### Purpose of Investment:

#### In which countries are you active in the market?

Namibia and South Africa

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Investment Ask (\$)	: \$250 000
Investment Stage	: Pre-seed
Employees	: 5-25
Year Founded	: 2022
Country/Region	: Namibia

### Nikkle | Jesse Liula Schiceya

Nikkle.io is a financial technology and business management tool designed to help businesses manage various aspects. It aims to streamline financial processes and provide features to make business management easier. The platform offers services such as creating invoices and assisting with financial organization. It is to be positioned as a solution for businesses to optimize their financial operations and achieve streamlined success and access to safe credit.

#### Explain your unique selling proposition (USP):

De-risking SME, so that they can attain credit - by providing them with a backend tool that manages their business and providing credit.

#### Purpose of Investment:

Market expansion, Product development

#### In which countries are you active in the market?

Namibia and South Africa

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Investment Ask (\$) : \$34 031.09  
Investment Stage : Venture capital: Series A  
Employees : 1-5  
Year Founded : 2018  
Country/Region : Namibia

## Tulande Online | Kristofine K. Ekandjo

Tulande Online is a Namibian-based Online E-commerce platform on which local and international vendors market and sell their products and services across the world. The word Tulande means “Let Us Buy” in Oshiwambo, a local Namibian language, and just as the name implies, the company aims to encourage online shopping through the platform. The company was founded in 2018 and officially started operating on 8 September 2022. It has since onboarded vendors from various countries such as Namibia, South Africa, and Indonesia.

### Explain your unique selling proposition (USP):

Our Unique Selling Proposition (USP) is that we provide worldwide B2B and B2C shipping services to our vendors, free domestic shipping for purchases over N\$1500 in Namibia, and have our own brand Tulande store on our website.

### Purpose of Investment:

Market expansion, Product development

### In which countries are you active in the market?

Namibia

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## Namibia Investment Promotion and Development Board | Dino Ballotti

NIPDB exists to unlock opportunities that enable a better quality of life for all Namibians. NIPDB does this by facilitating trust relationships to attract and retain sustainable investment for private sector-led and inclusive economic growth. As part of its statutory mandate, the Board also aims to improve Namibia's competitiveness score, develop the required skills for sustainable investments that lead to job creation, and create an enabling ecosystem for MSME's to thrive and scale.

### Purpose of Investment:

Market expansion

### In which countries are you active in the market?

Namibia

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