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TSIBA
IGNITION ACADEMY



RCS

BNP PARIBAS GROUP



Tsiba Academy Startup Showcase 2023 Dealbook

SHOWCASING



Investment Ask (\$)	: \$50 000
Investment Stage	: Pre-seed
Employees	: 1-5
Year Founded	: 2018
Country/Region	: South Africa

Bantu Stall | Kudakwashe Mazhetese

Bantu Stall is passionate about bridging the gap between the Western World and the mesmerizing beauty of Africa, which shines under the warm embrace of the African sun. Feel, connect, and experience a place or its people through our Marketplace

Explain your unique selling proposition (USP):

We sell trust. Our platform showcases services and experiences that tourists desire but are often not confident to pay for upfront as they aren't able to verify service providers or rate quality. We entice customers with our Culture-First approach educating them on the roots of their service providers, the tribes they belong to, and cultural nuisances that are unique to highlight.

Purpose of Investment:

Team growth, Market expansion, Proof of Concept

In which countries are you active in the market?

Zimbabwe, South Africa, Botswana Mozambique, Namibia and Zambia. Our primary target audience are African Americans.

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Investment Ask (\$)	: \$8 000
Investment Stage	: Seed
Employees	: 1-5
Year Founded	: 2018
Country/Region	: South Africa

Seconds 4 Good (Pty) Ltd | Rashieda Panday

We are a textiles waste management company.

Explain your unique selling proposition (USP):

We resell quality affordable upcycled clothing & homeware. We offer a free clothing & homeware & office textiles waste collection service to homes & businesses. We offer youth upcyclig workshops to trach them how to turn old products into new ones they can sell again.

Purpose of Investment:

Product development and we need to either upgrade our existing site or move into a better facility to accommodate the growth we are experiencing.

In which countries are you active in the market?

South Africa

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Investment Ask (\$)	: \$27 000
Investment Stage	: Seed
Employees	: 1-5
Year Founded	: 2021
Country/Region	: South Africa

Greatfuel | Mosa Hope Mapheto

Greatfuel is a biodiesel company dedicated to sustainable energy solutions. We specialize in converting waste cooking oil into biodiesel fuel, helping to reduce environmental waste and promote clean, renewable energy sources.

Explain your unique selling proposition (USP):

We offer convenient and reliable customized blends to meet specific customer requirements.

Purpose of Investment:

Market expansion, Team growth, Product development

In which countries are you active in the market?

South Africa

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Investment Ask (\$)	: \$500 000
Investment Stage	: Seed
Employees	: 5-25
Year Founded	: 2021
Country/Region	: South Africa

Loop | Imtiyaz Riley

Loop digitizes minibus taxis through innovative payment and mobility solutions. Loop's platform modernizes commutes with shared rides for enterprises and seamless digital payments for daily minibus taxi trips. Digitising traditional transport, one ride at a time.

Explain your unique selling proposition (USP):

Founded by Imtiyaz Riley, a third-generation minibus taxi entrepreneur, Loop carries an authentic understanding of the minibus taxi industry. This insider knowledge ensures the platform is tailored to address real-world challenges faced by operators and passengers.

Loop's USP lies in its blend of deep industry expertise, comprehensive mobility and payments solutions, and a strong focus on digitizing and uplifting a traditionally informal sector for the betterment of all stakeholders.

Purpose of Investment:

Market expansion, Product development, Team growth

In which countries are you active in the market?

South Africa

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#jobcrystal

Investment Ask (\$) : N/A
Investment Stage : Series A
Employees : 5-25
Year Founded : 2009
Country/Region : South Africa

Job Crystal | Sasha Knott

You know companies that hire slow, from the same pool of talent using expensive models and frustration? While Job Crystal solves this using AI and saves hours or time and money in hiring better and faster! Saving you 75% in your hiring time and 90% on your recruitment costs - while giving you the choice on 'we do it all for you' or 'you do it all (with AI to help)'.

Explain your unique selling proposition (USP):

We offer recruitment WITH AI - saving time in hiring, making the matching non-biased, while saving on budgets and costs.

Purpose of Investment:

Market expansion

In which countries are you active in the market?

South Africa

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Investment Ask (\$) : \$1.5m
Investment Stage : Seed
Employees : 5-25
Year Founded : 2018
Country/Region : South Africa

Ubiquity Artificial Intelligence | Kaveer Beharee

Ubiquity AI is a fintech startup that's helps banks stay ahead of the curve in managing impairment risk with our revolutionary system that spots financial fragility in banking customers before before default and automates solutions to safeguard customers' financial stability.

Explain your unique selling proposition (USP):

SimONE's precision in identifying financial fragility early, its ability to tailor assistance to each customer's needs, and its role in enhancing financial inclusion by reducing defaults and supporting customers effectively.

Purpose of Investment:

Team growth, Product development, Market expansion

In which countries are you active in the market?

South Africa / US / EU

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