

2023

TechTribe Showcasing

Dealbook



FINALISTS



Investment Ask (\$) : \$20 000 00
Investment Stage : Pre-seed
Employees : 1-5
Year Founded : 2016
Country/Region : South Africa

Kombuta | Lancelot Nyachoto

Kombuta is a data engineering firm based in Johannesburg, South Africa which specializes machine learning (ML) model acceleration and deployment using Field Programmable Gate Arrays (FPGAs). Downstream, this can be used to increase the efficiency in processing large amounts of data generated by earth observation satellites and land-based sensors. Upstream, we are researching on the implementation of energy efficient ML models that can be run on small satellites. In the light that most small satellites can only transmit small amounts of data, this limitation can be overcome by enabling the satellites to process data from onboard sensors on the fly and only transmit events/data of interest.

Explain your unique selling proposition (USP):

Unlike other similar products in the market, the Kombuta EK100 will use less power for the same value and performance and will offer higher raw image compression rate of ~ 5-10:1.

Purpose of Investment:

Product development, Team growth

In which countries are you active in the market?

South Africa

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Investment Ask (\$) : \$650 000
Investment Stage : Seed
Employees : 1-5
Year Founded : 2014
Country/Region : South Africa

Yellow Beast (Pty) Ltd | Pontsho Moletsane

Yellow Beast (Pty) Ltd is a research and development company for technological solutions to society's challenges.

Explain your unique selling proposition (USP):

Nosetsa connects to existing irrigation equipment and IoT devices to provide a Precise Autonomy™ that eliminates wasteful worker dependency to save water, accurately hydrates plants, optimizes resources and saves costs.

Purpose of Investment:

Product development

In which countries are you active in the market?

South Africa

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FINALISTS



Investment Ask (\$) : \$20 000
Investment Stage : Seed
Employees : 5-25
Year Founded : 2019
Country/Region : South Africa

Buttercup Farmhouse | Chantelle de Bruyn

Buttercup Farmhouse is a food and beverage outlet that specializes in processing its premium organic vegetable coffee through actual vegetables that caters for the health sector but generally serves coffee lovers at large. An innovative game changing concept that has attracted the health market for caffeine intolerant and coffee lovers consumers.

Explain your unique selling proposition (USP):

We are said to be the world's first producing vegetable coffee from actual vegetables.

A coffee product that assists in contributing positive to your immune system and still having to enjoy a wholesome flavor, texture and aroma beverage to blow your brains away.

Purpose of Investment:

Product development, Team growth, Market expansion

In which countries are you active in the market?

South Africa

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Investment Ask (\$) : \$74 000
Investment Stage : Pre-seed
Employees : 1-5
Year Founded : 2022
Country/Region : South Africa

Pheko PM Group | Oscar Monama

Pheko PM Group, is a biotech start-up, with focus on turning normal foods into super foods, through mineral extraction from indigenous plants such as Moringa Olifera, Bidens pilosa (Black jack plant) and Artemisia Afra. We envision creating an alternative household food and beauty category, improved by the outlined plants

Explain your unique selling proposition (USP):

We aim to change the narrative of indigenous plants as our society consumes them when a major health scare occurs, hence our approach is to create lifestyle products that don't compromise on taste but are boosted by smell and nutritional output, to enhance to immune to be better prepared to tackle future ailments

Purpose of Investment:

Market expansion, Team growth, Product development

In which countries are you active in the market?

South Africa

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FINALISTS



Investment Ask (\$) :
Investment Stage : Seed
Employees : 25-50
Year Founded : 2017
Country/Region : South Africa

Mapha | Loyiso Vatsha

Mapha is a South African technology company that connects people with the best their Kasi has to offer. Kasi is a term for township or peri-urban areas, where many local businesses struggle to access quality stock, competitive pricing, and effective customer reach. Mapha aims to empower these businesses by providing them with a platform to create an online store, stock up their inventory, deliver to their local customers, accept online payments, and track inventory and delivery drivers.

Explain your unique selling proposition (USP):

We provide local businesses with the necessary tools and resources to thrive in the digital economy. Our platform allows them to create an online store, manage inventory, process orders, accept secure online payments, and efficiently deliver products to their customers. By bridging the digital divide, Mapha empowers these township businesses to expand their customer base, increase revenue, and contribute to the growth and development of local economies.

Purpose of Investment:

Market expansion, Team growth

In which countries are you active in the market?

South Africa

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Investment Ask (\$) : \$60
Investment Stage : Pre-seed
Employees : 5-25
Year Founded : 2018
Country/Region : South Africa

Abiri Innovations | Piet Mashita

Abiri Innovations Pty Ltd was founded in 2018, based in Mokopane, Limpopo Province to provide inclusive innovation to previously disadvantaged communities. Some of our achievements as a company include winners of SAIS BoostUp Pitch Competition 2019, South Africa's BEST SME Pitch Eureka Competition 2022 and Innovation Bridge's Most Promising Entrepreneur Community Pitch 2022.

Explain your unique selling proposition (USP):

We have strong relationship with our customers and our price offering is competitive and affordable compared to other competitors. We offer extra care service for customer such as curtesy calls about the whereabouts of their livestock and other needs they might have for free.

Purpose of Investment:

Product development

In which countries are you active in the market?

South Africa

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