

# THEINNCVATIONHUB

Innovation Catalyst for Gauteng

# THE INNOVATION HUB START-UP PROFILING

We incubate your business today, so that you can build tomorrow.

HOSTED IN



technology innovation
A G E N C Y
Innovating Tomorrow Together

POWERED BY:



#### START-UP PROFILING



Stage: Pre-Seed

Investment Ask: R1 700 000 - R 2 550 000 | \$100k - \$150k

Website: www.robosteamtrain.co.za

#### RoboSTEAM Train | Tshegofatso Dludla – Founder

Robosteam teaches coding and robotics to primary school children in order to enhance the learning of maths and science while introducing them to the 4<sup>th</sup> industrial revolution. We are currently developing a coding platform in the form of a game relevant to the African child.



Stage: Seed

Investment Ask: R3 400 000 - R4 250 000 | \$200k - \$250k

Website: www.colsto.webflow.io

#### IMMA Consulting | Sizwe Mavuso - Founder

Imma is a product developed in South Africa to be used all across the world. Imma is a solution-driven company with a strong focus on the innovation of product design, marketing and encouraging social entrepreneurship.



Stage: Pre-Seed

Investment Ask: >R1 700 000 | Less than \$100k

Website: www.taevo.co.za

#### Taevo (Pty) Ltd | Thabiso Mohatlane - Founder & Software Developer

Taevo (Pty) Ltd provides low-cost, easy-to-setup cloud-based ERP software for managing all the resources needed to operate a successful business and improving business processes to satisfy both customers and employees within an organization.



Stage: Seed

Investment Ask: R2 550 000 - R3 400 000 |\$150k - \$200k

#### **Art in Recycling**

#### Onalenna Dolly Itumeleng - Director & May Maoko - Creative Director

Creative response to alternative waste management solutions (creative repurposing of glass bottles) as a contribution to the zero-waste vision and addressing the global waste crisis.

## снасна

Stage: Seed

Investment Ask: <R 4 250 000 | More than \$250k

Website:www.thatha.co.za

#### Thatha | Lesley Ncube - Founder

Thatha promises growth as the world is moving into that direction of technology, to become the recognized leader in the target market of providing reliable smart phones, outstanding software and quality hardware devices that interconnect with each other.



BALLTALENT

Stage: Seed

Investment Ask: R1 700 000 - R 2 550 000 | \$100k - \$150k

Website: www.balltalent.co.za

#### **BallTalent** Lesego Ndlovu & Simon Mokgotlhoa- Founders

BallTalent is a software that professional clubs use to find youth talent for their recruitment purposes. It focuses on soccer as its first sport with the vision of including a variety of sports. Professional clubs have access to exclusive player data which we record.



Stage: Angel

Investment Ask: R3 400 000 - R4 250 000 | \$200k - \$250k

Website: www.greenshare.co.za

#### Green Share Virtual Power Plant | Desmond Williams - Founder

Green Share is Peer-to-Peer Energy Trading Platform. Desmond is involved in the development of renewable energy projects within the broader Southern African Development Community (SADC).



Stage: Seed

Investment Ask: R3 400 000 – R4 250 000 | \$200k - \$250k Website: www.onkesolutions.co.za

#### Onke Solutions | Tebogo David Mngwenya & Samuel Sekgobela - Founders

Onke Solutions is a tech company our services include domain registration, website hosting. The products we invented are African mobile Apps, African Crossword puzzle books, African themed Calendars.

#### START-UP PROFILING



Stage: Seed

Investment Ask: >R1 700 000 | Less than \$100k Website: www.vutomi.co.za

#### **Dikgabane Consultancy** | Linah Moeketsi

Health and wellness product making company using indigenous African medicinal herbs and culinary herbs to make medicated teas, soaps, tinctures and other cosmetics products.



Stage: Seed

Investment Ask: R3 400 000 – R4 250 000 | \$200k - \$250k Website: www.moritelo.co.za

#### Moritelo Skin Care | Onneile Khwene - Founder and Managing Director

Moritelo is a rising locally produced natural skin care brand that provide natural solutions to ACNE prone skin, Pigmentation and Uneven skin toned skin conditions to African teenage market, men and women.



Stage: Angel

Investment Ask: R3 400 000 – R4 250 000 | \$200k - \$250k Website: www.deaftouch.co.za

#### **Deaftouch** | Claybourne Appies & Gashwen Du Plessis - Founders

Our focus is to set a higher bar for accessibility providing answers to communication problems by delivering the communication tools necessary for all people to do their jobs and live their lives to the fullest extent imaginable.



Stage: Seed

Investment Ask: R3 400 000 – R4 250 000 | \$200k - \$250k Website: www.slamless.com

#### **GTG Lifting Engineers** | Mabuse Sekgothe – Founder

GTG-LE is a lifting engineering startup; services the local fitness and gym industry. Our offering - Slamless RED (Restraint Exercise Device) for home and/or commercial load-based strength machines (LSM). Currently at proof of market phase, holds multiple patents and an industrial prototype. Slamless RED is an innovation developed to assist operators and owners of LSM to reduce slamming and ranting which is indicative of damages of the LSM.



Stage: Seed

Investment Ask: <R 4 250 000 | More than \$250k Website: www.agrismartengineering.com

#### AgriSmart Engineering (Pty) Ltd

#### Constant Beckerling & Anlo van Wyk - Founders

AgriSmart Engineering is an Agri-Tech company, specializing in developing technologies aimed at mitigating climate change. We practice the design and implementation of controlled environment agriculture (CEA) and have 3 streams of tech output: Closed-loop hydroponic systems, Data management and automation solutions and LED horticultural lighting.



Stage: Angel

Investment Ask: R1 700 000 – R 2 550 000 | \$100k - \$150k Website: www.nafasi-za.com

#### Nafasi Za Angani | Gift Kgadima & Shaun Msiza - Founders

Nafasi Za Angani is the specialist in data acquisition and advanced processing. Utilizing Drone images for producing business insights and intelligence.



#### START-UP PROFILING



Stage: Seed

Investment Ask: R1 700 000 – R 2 550 000 | \$100k - \$150k www.linkedin.com/company/boost-mechanics-pty-ltd

#### **Boost Mechanics** | Ipeleng Mathebula & Nhlanhla Rikhotso - Founders

Boost Mechanics was found in 2014 with the focus on engine research and development company with the goal of licensing technologies to vehicle manufacturers for reducing fuel consumption and carbon emissions. The company is currently using telematics data to refine product-market fit for prospective SADC region clients with out-of-warranty vehicles light delivery vehicles.



Stage: Series A

Investment Ask: <R 4 250 000 | More than \$250k

Website: www.wetility.energy

#### Wetility (Pty) Ltd

Vincent Maposa (CEO & Co-founder), Ikenna Oguguo (CPO & Co-founder) Sandeep Valodia & Tshifhiwa Nekhavhambe (Director & Co-founder)

To build trust with customers, we offer a full stack solution, which includes financing that makes sense locally, context-specific software, and branded hardware, the PACE. Wetility's PACE hardware stores solar energy and its we-X software automatically releases enough electricity for a home or business, reducing energy costs by up to 65%.



Stage: Pre-Seed

Investment Ask: >R1 700 000 | Less than \$100k

Website: www.epocket.co.za

#### Digital Dynasty (Pty) Ltd trading as ePocket | eKasi Lab Mlab Southern Africa

ePocket App is a digital payment solution for township & rural businesses. You do the following with ePocket: 1) Send & receive money, 2) Buy airtime & data, 3) Buy locally, 4) Pay a local taxi.



Stage: Seed

Investment Ask: R1 700 000 – R 2 550 000 | \$100k - \$150k

Website: www.fontisskin.co.za

#### Fontis Organic Skinfood | Denise Bierman - Founder

Clean beauty brand FONTIS Organic Skinfood brings you Wellness Skincare. Science and phyto actives meet to invigorate your skin, body and senses. Revive dull and lifeless skin by going back to the basics and enjoy skin confidence at any age! Simple, easy, uncomplicated skincare solutions to hydrate, protect and rejuvenate your skin.

### LONDOLOZA IMVELO

Stage: Angel

Investment Ask: \$150k - \$200k

#### **Londoloza Imvelo** | Sanele Ziyanda Gabela – Founder

We are a plumbing company that promotes water conservation through convenient grey water use (grey water refers to domestic wastewater generated in households or office buildings from streams without faecal contamination, i.e. all streams except for the wastewater from toilets. Our key activities include product development and quality assurance i.e., grey water testing after treatment, manufacturing, assembly, and product installation both retrofitting and preconstruction installations



Stage: Seed

Investment Ask: R1 700 000 - R2 550 000 | \$150k - \$200k Website: www.ownedby.co.za

#### **Ownedby Technologies (Pty) Ltd.**

#### Philasande Bongo, Busisiwe Ntombela & Mr Marthinus Rautenbach – Founders

An interactive asset management and telematics solution that integrates software and hardware, for household, office and portable appliances and devices, giving these valuables traceable unique identity and online searchable online presence, that is linked to and controlled by owners. Benefits include: Traceable link to owner, Locate physical location of assets, Enable Asset and Device hardware diagnosis.