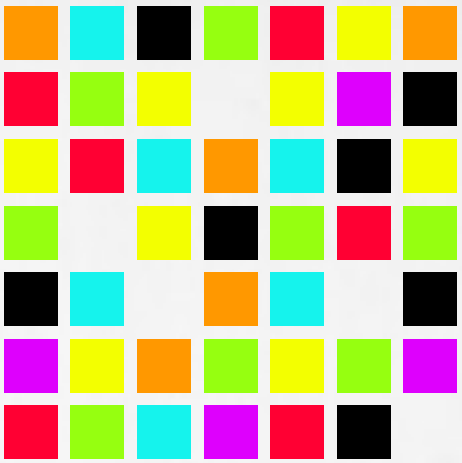


SAIS2022
INNOVATION GOES VIRAL!



SA INNOVATION
SUMMIT.

2022 SIDE EVENTS

WANT TO GET INVOLVED?

For all enquiries feel free to contact us on:
Email: info@innovationsummit.co.za or Mobile: +27 82 708 1960



HOSTED IN:



CITY OF CAPE TOWN
ISIXEKO SASEKAPA
STAD KAAPSTAD

POWERED BY:



technology innovation
AGENCY
Innovating Tomorrow Together

2022 SIDE EVENT

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2022 SIDE EVENT

ART OF PITCHING WORKSHOP



The Art of Pitching Course is a short and practical programme offered by the TechTribe Accelerator for founders to prepare for pitches. It is designed with practical examples and assignments that can be used to build or refine your pitch.

Start-ups who participated in the SA Innovation Summit 2022 had the opportunity to attend a workshop at Specno the day before the Summit for final preparation and insights.



2022 SIDE EVENT

SEDA MASTERCLASS

The Small Enterprise Development Agency (SEDA) collaborated with the SA Innovation Summit to support women-owned businesses to prepare for venture capital investment and other financially supported growth strategies to scale into new markets.

The SEDA Masterclass took place at Specno this year and was a short and practical Masterclass offered by Sibusiso Msomi from Sales Enablement for founders to learn how to grow their business through networking and sales.



2022 SIDE EVENT

EARLY-STAGE INVESTOR EVENT



The Early-Stage Investor event, hosted by Anza Capital, in partnership with Viridian, Dazzle Angels and AAA, was a morning filled with conversation at Innovation City.

Early-stage investors participated in a deep dive question and answer session, connected with other early-stage investors and built their referral and syndication network for the best deals in Africa. The theme of the day was: If you don't have angels, you can't have unicorns.



2022 SIDE EVENT

VON SEIDELS COCKTAIL AND CONNECT



The poster features a background image of four people in a social setting. Overlaid on this is the Von Seidels logo (a stylized bird) and the text 'Von Seidels IS HOSTING Von Seidels Cocktail & Connect'. Below this, the event details are listed: 'Date: 26 September 2022 | Time: 17:00', 'Venue: Innovation City', and 'Invite Only'. On the right side of the poster, there are social media icons for LinkedIn, Twitter, Facebook, and Instagram.

Von Seidels

IS HOSTING

**Von Seidels
Cocktail & Connect**

Date: 26 September 2022 | Time: 17:00
Venue: Innovation City
Invite Only

A fun evening event to meet and socialise with Innovation Summit partners, speakers, thought and industry leaders, mentors, decision makers and peers while enjoying refreshing drinks and snacks at Innovation City.



2022 SIDE EVENT

NEWTOWN PARTNERS CVC LUNCH

The image is a promotional poster for a lunch event. It features a background image of a woman with short dark hair and glasses, smiling. Overlaid on the right side of the image is a white box containing the Newtown Partners logo, which consists of a red square with 'NP' in white, followed by the text 'NEWTOWN PARTNERS' and 'VENTURE CAPITAL BY ENTREPRENEURS' in smaller text below. Below the logo, the text 'IS HOSTING' is written in a small, light font. A prominent red horizontal bar contains the event title 'Newtown CVC Lunch' in white, bold, sans-serif font. Below this bar, the event details are listed in a light, sans-serif font: 'Date: 27 September 2022', 'Time: 12:00', and 'Venue: Grub and Vine'. At the bottom of the text area, it says 'Closed Event'. On the far right edge of the poster, there is a vertical stack of four social media icons: LinkedIn (blue), Twitter (purple), Facebook (blue), and Instagram (orange).

An intimate, by-invitation-only lunch, hosted by Newtown Partners following their panel discussion at the SA Innovation Summit at the Old Biscuit Mill about how Venture Capital is enabling corporate innovation. Managing Partner, Llew Claasen, had a unique conversation with guest speaker Sem Alberga, the Investment Director at KPN Ventures based in Rotterdam.

2022 SIDE EVENT

EMBASSY OF FINLAND BOOK LAUNCH AND COCKTAIL

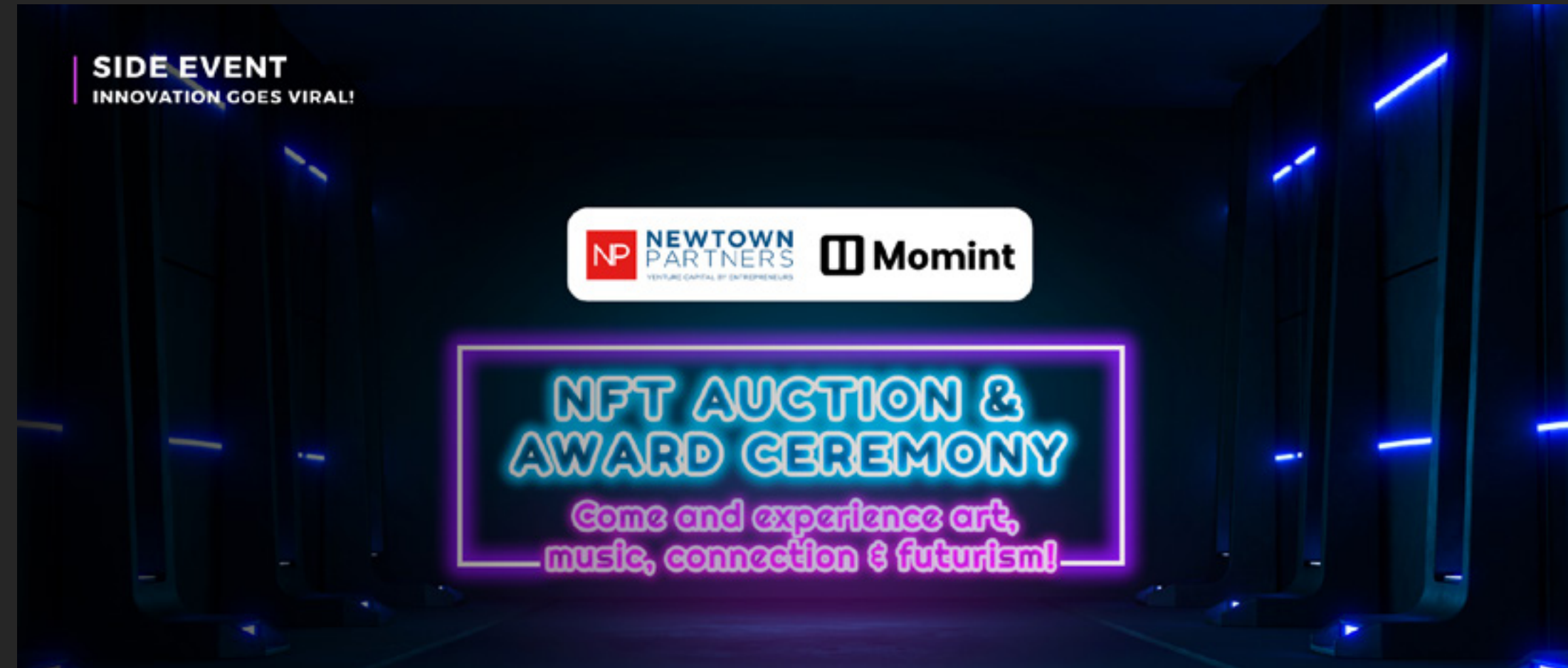
The Embassy of Finland launched the newest English edition of the book “100 Social Innovations from Finland” edited by Dr. Ilkka Taipale.

This was followed by a cocktail event, focusing on South African and Finnish cuisine. To promote sustainable food and socially impactful food projects, some ingredients were sourced from community food gardens in Cape Town.



2022 SIDE EVENT

NFT AUCTION AND AWARDS



In Partnership with Newtown Partners and Momint, SAIS2022 hosted a NFT auction and award ceremony (for all the amazing start-ups pitching during the main event) at Innovation City.

Fellow forward thinkers joined us for this ground-breaking event. It was hosted in one the best destinations on earth: Cape Town! This event included world class creative design and art, innovation, great networking and drinks.



2022 SIDE EVENT BLOCKCHAIN IN AFRICA

Blockchain in Africa: The fastest adopting region in the world and its potential for socio-economic growth.

On the 29th of September - Founders Day at the Summit this year, we discussed how the disruptive and exponential technology of Blockchain has the power to leapfrog innovation in Africa .
The blockchain community came together for an afternoon of networking and unconference where the audience became the speakers in active discussions on Blockchain in Africa.

SIDE EVENT
INNOVATION GOES VIRAL!

SOUTH AFRICA - SWISS
BLOCKCHAIN
INNOVATION CHALLENGE

BLOCKCHAIN IN AFRICA:
The fastest adopting region in the world and its potential for socio-economic growth

science & innovation
Department
Science and Innovation
REPUBLIC OF SOUTH AFRICA

Technology Innovation
AGENCY

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Embassy of Switzerland in South Africa

swissnex

CV VC

FINANCIAL
INNOVATION
HUB

Algorand



2022 SIDE EVENT

BLOCKCHAIN IN AFRICA

The Estonian
Startup Ecosystem and Startup
Visa meetup in Cape Town



Expand your entrepreneurial journey to Europe with Startup Estonia in Cape Town.

This event focused on finding the best ways to access European capital, workforce and the startup ecosystem through the most digitalized country in the world - Estonia.

Startup Estonia is the core link between the Estonian startup ecosystem and the world, including the finest and fastest Startup Visa programme available.

There was a panel discussion between the people who are physically or virtually connected with Estonian business and startup ecosystem. And of course, plenty of networking over snacks & drinks.

2022 SIDE EVENT FAIL NIGHT

Mistakes are an integral part of learning and experimentation but most of us have been conditioned to try to avoid them at all costs. On Fail Night, hosted by Launchlab, several entrepreneurs shared their experiences and mistakes so that others can learn from them and choose to embrace errors instead of trying to run from them. Failure followed by networking and snacks!



2022 SIDE EVENT

AGRITECH IN AFRICA



STELLENBOSCH NETWORK
IS HOSTING

Agritech in Africa

Date: 29 September 2022 | Time: 18:00
Venue: Neelsie Cinema, Stellenbosch University
Open to SAIS2022 delegates

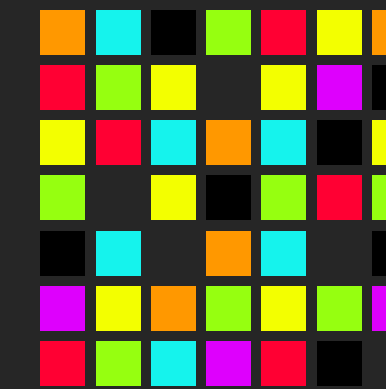
LinkedIn, Twitter, Facebook, Instagram icons

According to the world bank, 60% of uncultivated arable land is in Africa, and 70% of Africa's livelihoods are supported by agriculture.

Agritech in Africa has grown by an average of 44% each year since 2016! What is driving this boom in innovation in the world's youngest continent?

How do we take advantage of these opportunities as a continent? What is already being done? These were some of the questions discussed at the Agritech event hosted by Stellenbosch Network.





**SA INNOVATION
SUMMIT.**

**THANK YOU
FOR YOUR TIME**

FOR MORE INFORMATION CONTACT US ON:

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VISIT OUR WEBSITE:

www.innovationsummit.co.za

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