2020 SAIS
PROGRAMME HIGHLIGHTS

29 SEPTEMBER 2020
FEMALE FOUNDER TAKEOVER BROUGHT TO YOU BY SEDA

Roundtables about female entrepreneurship in Africa.

FEM-IN-TECH DEMO DAY:
Top 20 female founders from the Fem-In-Tech Programme showcase their start-ups.

30 SEPTEMBER & 1 OCTOBER 2020
SUMMIT PROGRAMME

Panel discussions exploring the new age of technology and how it's changing our world, how it can help make societies better and cities more sustainable as well as zooming in on the Start-Up to Scale-Up journey with founders from across the continent.

TECH ON THE RISE  |  STARTUP TO SCALE-UP  |  TECH4GOOD  |  FUTURE CITIES

Masterclasses and Tricks of the Trade to equip you with the necessary tools to take your business further.

Top start-ups showcase their products in the Swiss-SA Pitch Battle, GIZ Demo Day, Inventors Garage and Africa Cup.

2 OCTOBER 2020
BOOST-UP AFRICA DAY

A focus on the African ecosystem – the dynamics of the start-up support system.

Early stage start-ups from Southern Africa will demo their products in the Boost-Up Demo Day.

WWW.INNOVATIONSUMMIT.CO.ZA

#SAIS2020
30 SEPTEMBER 2020

How to Effectively Digitise Your Business
Learn about digital transformation strategies, implementation planning, cost optimisation, change management and long-term survival all to make your business more efficient.

Building a Sustainable Business
Operating as a lean business, utilizing outsourcing models and being tech-savvy enough to network and run your own online marketing campaigns.

The Alchemy of Creativity and the Real World
Learn how to create a strong business case and understand what problem your technology/innovation is solving. Observe and learn techniques to find the right opportunities.

1 OCTOBER 2020

IP Primer Hosted by Von Seidels
Introduction to the major areas of intellectual property, how they differ and interlink. Understand the various types of IP and how they apply to your business.

Managing & Leveraging IP
Highlighting the importance of IP for the purposes of transition to a knowledge economy, and demonstrate how dollar-signs connect to IP assets which may be owned or controlled by organizations.

Artificial Intelligence – Global trends and regulation of AI in SA
AI trends in SA and around the world. AI regulation and governance issues you need to be aware of when implementing AI and big data.

Marketing Innovation to 10X Your Business
Innovation coupled with marketing is necessary to scale your business fast and effectively. It’s not some expensive software, product or system, it is about becoming the best by delivering the best value.
START-UP TO SCALE-UP
A deep dive into the entrepreneurial journey with leading founders from around the world sharing their insights at different stages of the start-up journey.

29 SEPTEMBER 2020 FEMALE FOUNDER BUILD-UP DAY
Trailblazers of Entrepreneurship in Africa
Female founders and enablers from the continent share what it takes to be a female entrepreneur in Africa. Support systems, gaps and what more needs to be done to grow female entrepreneurship in Africa.

Breaking Barriers: Female Technology in Southern Africa
Hosted by SAIS II
Launch of the Breaking Barriers publication. Experiences of women driving technology start-ups in Southern Africa. Importance of having female-driven entrepreneurship in the technology sector, challenges encountered in local ecosystems and funding mechanisms used to raise resources for their start-ups?

30 SEPTEMBER 2020
Let’s Scale
Founders from across the continent sharing their experiences of building successful companies that are expanding their reach in Africa. Advice and best practice, what to expect

Ready.. Set.. Start-up!
Have an idea – but where do we start? Founders talk about their start-up journey. How they founded and funded their start-ups. Did the African start-up ecosystem support them?

The Fundamentals of Angel Investing
Hosted by the African Angel Academy & Southern African Innovation Support
A focus on the role of angel investors in the entrepreneurial ecosystem, the need for angel investors in Africa and how angel investing differs from other parts of the world. An introduction to the African Angel Academy.

1 OCTOBER 2020
Planning the Exit
Exiting your company with a 20X return. Founders share how they built their companies and planned the exit, why they exited. Was it successful or not and why?

Innovation Revolution
The current global landscape is fertile soil for those with the ability to evolve rapidly and consistently. The only barrier to entry is the depth of your firm’s innovation

What is the current payments landscape – contactless payments adoption? The impact of Covid-19 on payments and the need for a shift to digital payments
Unleashing the Power of African Ocean Innovators

A deep dive into how we can promote more oceans-conscious innovative businesses. Innovations led by science, technology and entrepreneurship will provide the necessary leverage points to address the SDGs at the right pace and scale.

RE-IMAGINING THE CITIES OF THE FUTURE POST 2020

Hosted by City of Cape Town

COVID-19 has disrupted the world in 2020 and amplified the citizens’ resilience. An exploration of how the pandemic has brought change to the cities around the world, transport and mobility, and developments of future technology on Future Cities

Inclusion Innovation Workshop/Launch of the PSP3 (Inclusive Innovation Training Programme) Publication

Hosted by SAIS II & Bopinc

This workshop will provide insight on what inclusive innovation is and what will influence its success, highlighting stories of inclusive innovators and their journeys. In addition, this workshop will provide recommendations to organisations who will be looking to train entrepreneurs on inclusive innovation.