

# Discover the future *and create it today!*

The Futures School presented by The Innovation Summit South Africa

Leading an organization in these volatile and complex times requires innovative approaches and mindsets. Trends in society, technology, and the economy are all converging in unexpected ways, forever changing how we view the world. The companies and leaders that anticipate this shift and make the appropriate course adjustments will be positioned to benefit from the opportunities that result. Those that remain tied to current business practices and outdated ways of developing leaders will likely fail.

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Price: R1000 (Incl. VAT) – Summit delegates | R1700 (Incl. VAT) – Non-delegates



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## LEARN STRATEGIC FORESIGHT



### DISCOVER BLIND SPOTS

Challenge old ways of thinking so you can see new opportunities.



### EXPLORE BROADLY

Scan the horizon for emerging trends and weak signals of change.



### MAP THE FUTURE

Design maps of the future to test strategy – scenario planning amplified.



### CREATE THE FUTURE

Hold steadfastly to your vision, but be agile with your strategy.

## EMBODY A FUTURIST MINDSET



### SENSING

Transcend Trends, Pick Up on Patterns



### MESHING

Break Silos, Surface Sweet Spots



### ADAPTATION

Learn from Situations, Evolve Actions



### RESILIENCE

Mitigate Risks, Recover Rapidly



### TRANSFORMATION

Annihilate Iteration, Build Breakthroughs



Register **HERE**

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# To Build Strategy in a Disruptive World

## LEAD WITH FORESIGHT

Never in history have we seen the volatility, complexity, and transformation that we are experiencing today. This sea change has left many of us feeling much less empowered and decisive than ever before.

We are ill-equipped to face this new environment because our traditional systems and processes are driven primarily by hindsight. Relying so heavily on hindsight creates blind spots in our strategy and leaves us vulnerable to disruption from outside of our conventional boundaries. Consider, for example, the music industry (Apple), the automotive industry (Uber), and even the staunchly traditional industry of finance (Blockchain).

In this new reality, it's clear that we must systematically look out for risks—and opportunities—in unexpected areas. We must learn to identify forces of change across social, technological, economic, environmental, and political sectors.

This is a core tenet of Strategic Foresight.

Strategic Foresight can be defined as the practice of exploring multiple alternative futures that cover a range of probable, possible, provocative, and preferred outcomes. It helps us to pull the future into the present, so instead of just reacting to disruption, we are leading from a place of transformative change.

Foresight has supported risk management efforts within organizations and institutions for decades. More recently, it has been adopted as a powerful operating system that enhances and updates our existing skillset—including Strategic Planning and Strategic Thinking—for the 21st Century.

Many companies have learned that Strategic Planning can only be done properly once leadership has engaged in Strategic Thinking. Though adding the insights of Strategic Thinking to existing Strategic Planning processes is good, it's not enough in an environment of exponential change.

Put another way – if Strategic Planning is the “what” of an organization’s strategy process, and Strategic Thinking is the “how,” then Strategic Foresight is the “why.” It forms the foundation of a resilient strategy process – the kind that makes you the disruptor, instead of the disrupted.

Learn more about the competency of Strategic Foresight in *Unlock The Futurist Mindset*, a complementary guide from Kedge and The Futures School.

Download your copy today at [www.TheFuturesSchool.com](http://www.TheFuturesSchool.com).

